

LEADING THE TRANSFORMATION THE FUTURE OF RSPO & CSPO

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Slides Courtesy of Forum for the Future



1. CHANGING DEMOGRAPHICS

1950 → 3 billion

2000 → 6 billion

2050 → >9 billion

2. CLIMATE CHANGE

- Climate change is happening and it is man made
- “A settled fact”- US Academy of Sciences
- Need to drastically reduce CO₂ emissions to avoid catastrophic climate change
- Aim to keep temperature rise at or below 2C
- Severe and unpredictable weather
- Shifting rainfall patterns

3. BIODIVERSITY LOSS

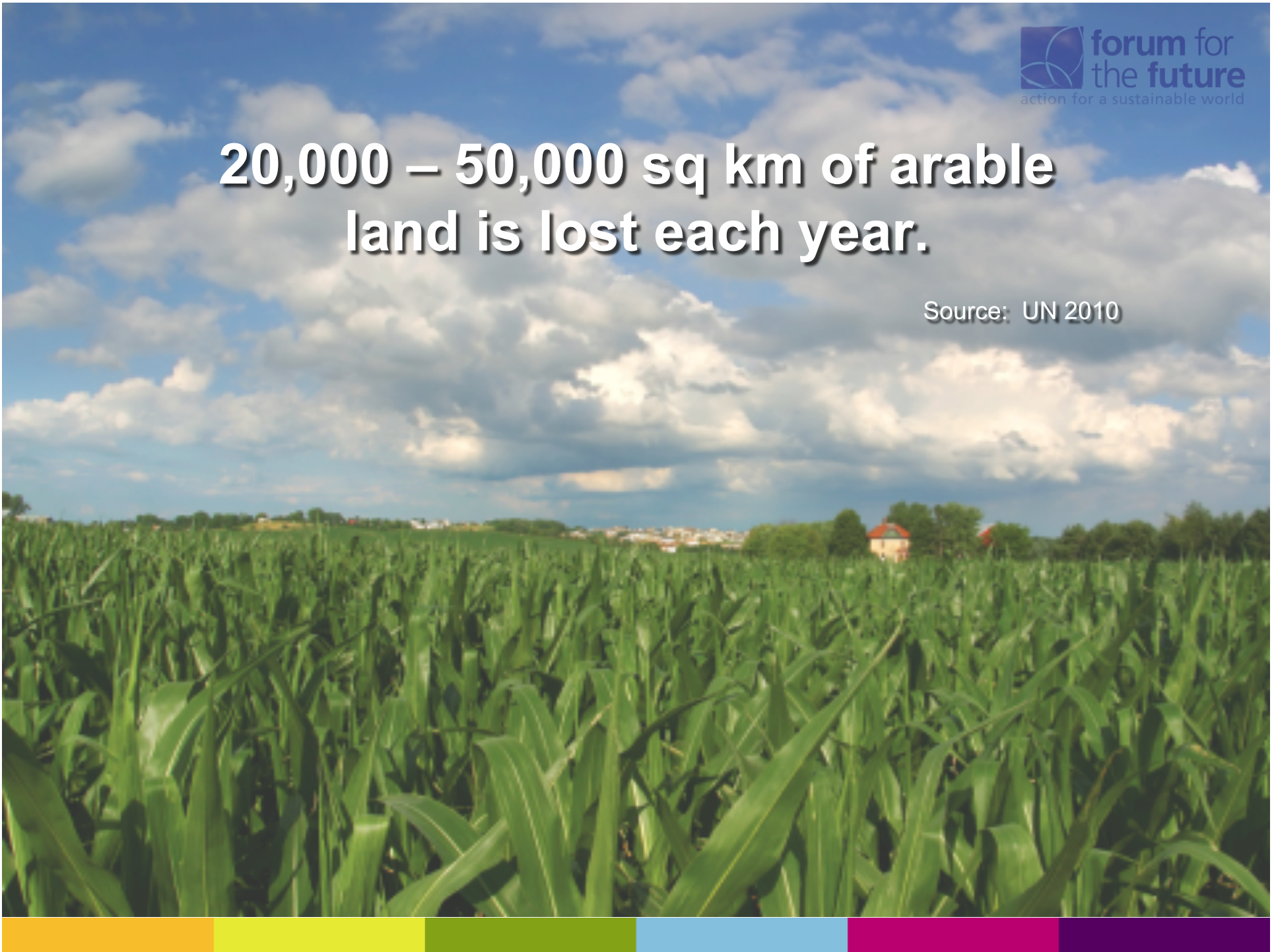
Every 24 hours we lose 150-200 species forever. This is 1000 times the natural rate of extinction and could lead to economic collapse.

Source: UN 2010



**20,000 – 50,000 sq km of arable
land is lost each year.**

Source: UN 2010



4. INEQUALITY

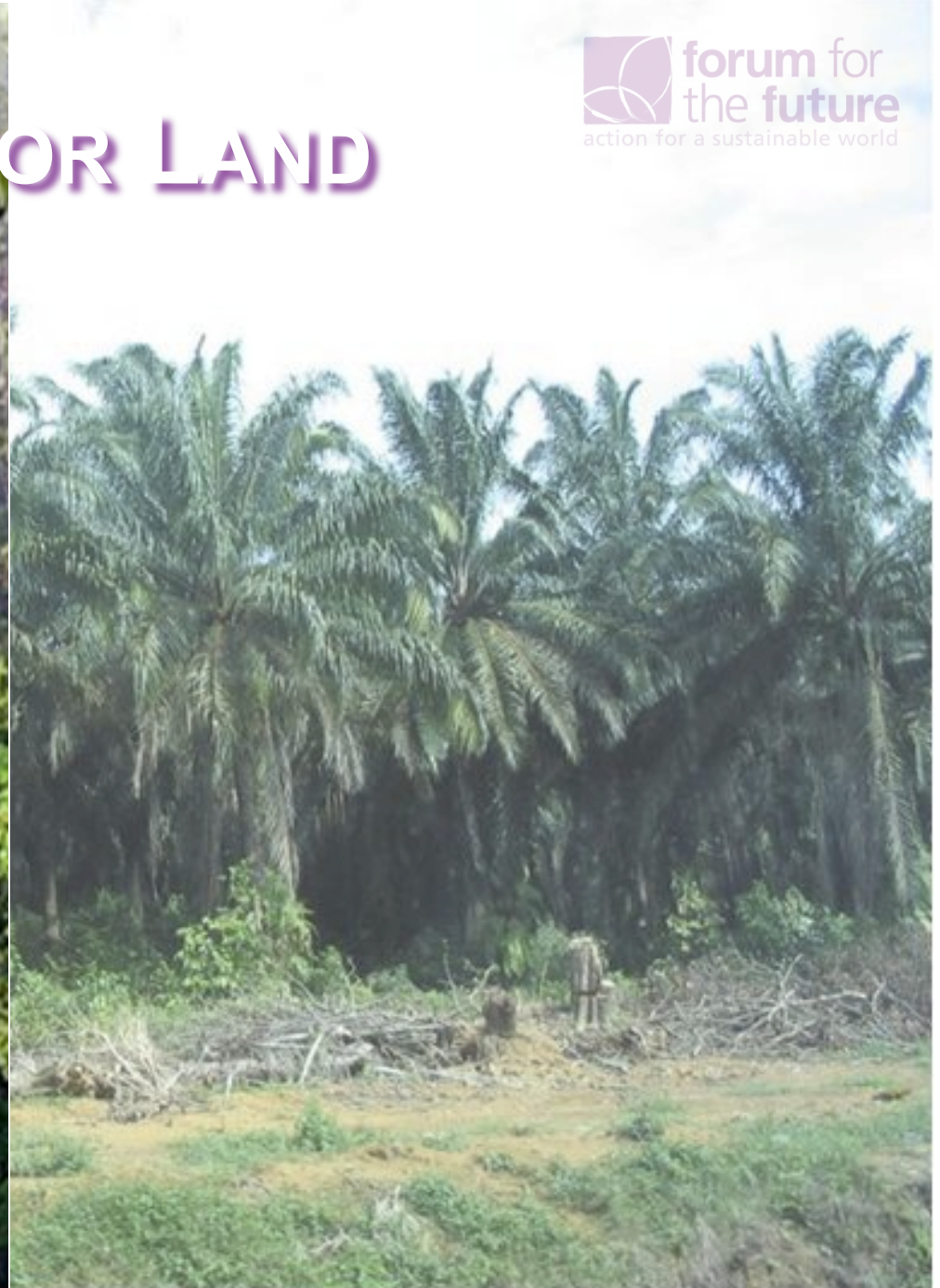
One fifth of humanity live in countries where many people think nothing of spending \$2 a day on a cappuccino. Another fifth of humanity survive on less than \$1 a day.

Photo: MShep2/iStock

5. RESOURCE SCARCITY

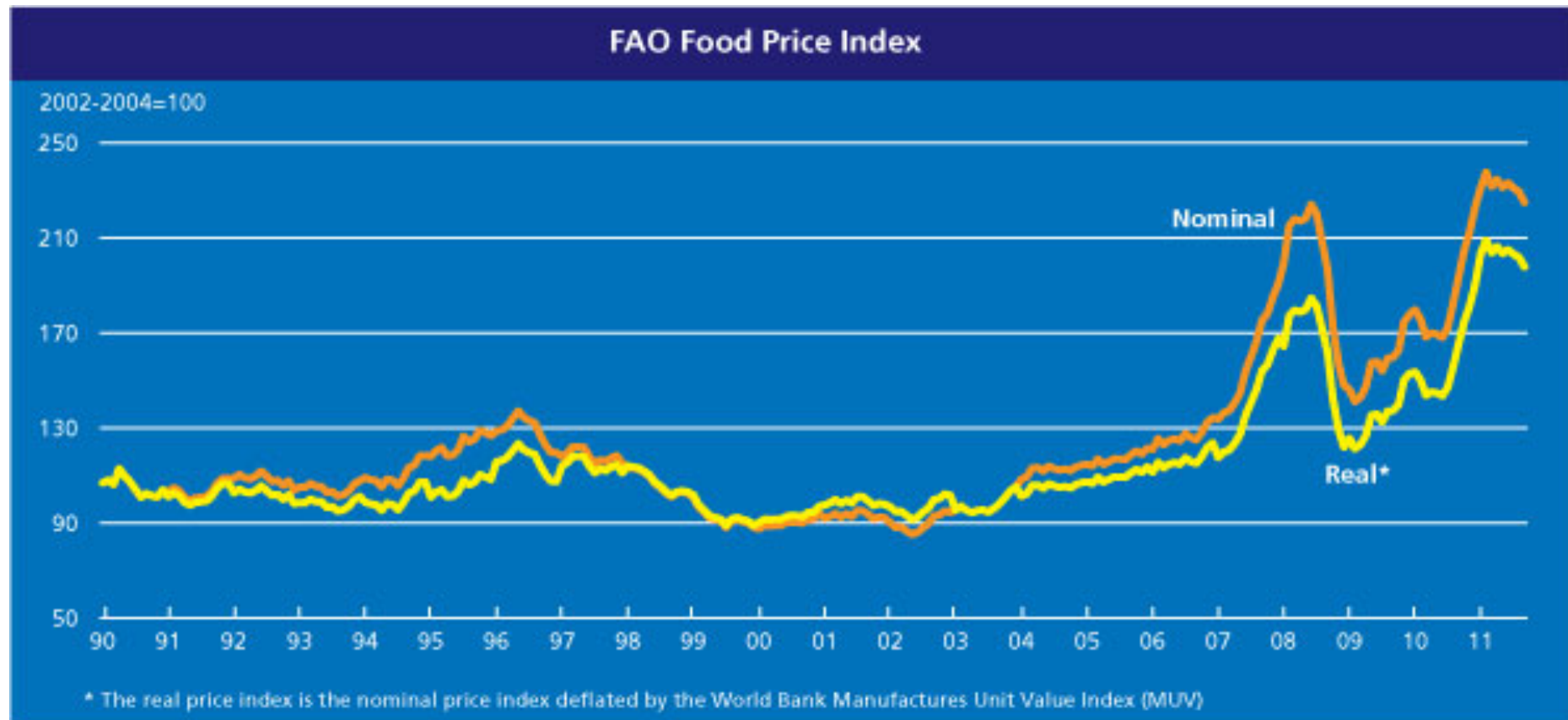


6. COMPETITION FOR LAND



...AND FOOD (IN)SECURITY

Graph showing historic food prices – and increased volatility in recent years



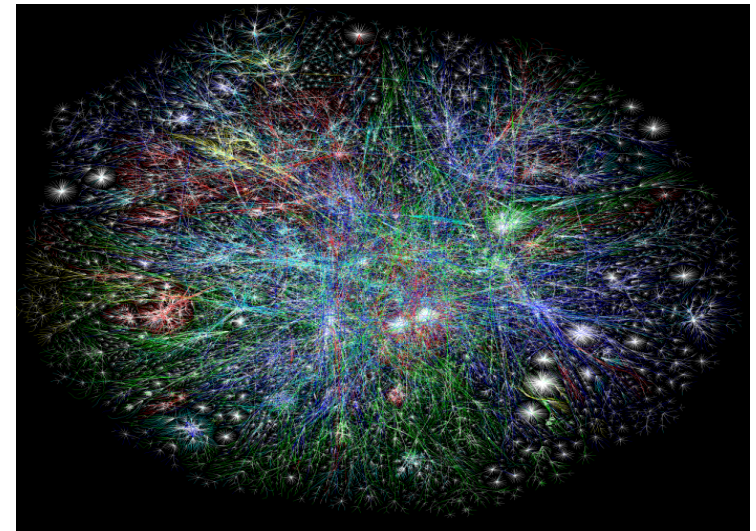
source: FAO Food Price Index, all commodities, 1990-2011

<http://www.fao.org/worldfoodsituation/FoodPricesIndex/en/> (accessed Oct 8th 2011)



7. INCREASINGLY NETWORKED WORLD

- Twitter grew by 1,100% in 2009. 175 million Twitter users tweet 95 million times a day
- Facebook hit 500 million users in July 2011, 200 million of which use Facebook on their mobile phone
- 2 billion videos are watched daily on YouTube; 14 hours of video is uploaded to the site every minute



8. SHIFTS IN GLOBAL POWER

BRIC
G77
Africa



9. HUMAN RIGHTS & EQUITY



Rising expectations

Growing **consumer** interest in sustainable products/ services

- 62% of global consumers “would switch brands if a different brand of similar quality supported a good cause”
- 65% say they “have more trust in a brand that is ethically and socially responsible.”

Changing **legislative demands**

Growing expectations from **major buyers** on sustainable sourcing



Questions for RSPO

Can.....Could.....Should.....Will

Focus

Capacity

Legitimacy

Expectation

Governance

Institutional robustness to face the future?



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