

# Strategy & Entrepreneurial Innovation & Transformation Towards CSPO - Thailand -

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# Today Agenda

1. **Thai Oil Palm Current Situation**
2. **RSPO in Thailand**
3. **Challenges of getting CSPO in Thailand**
4. **Strategy & Innovation**
5. **Conclusion**



# 1. Thai Oil Palm Current Situation

# 1. Thai Oil Palm Current Situation

- Thailand as the 3<sup>rd</sup> biggest producer in the world
  - : Production of 1.3 million tons CPO in 2010
- Mainly for domestic market
  - : Only 10 - 15% of yearly production exported (avg. last 5 years)
- Importance of smallholders
  - : >70% of the area planted with palm oil is managed by smallholders
  - : 98% of all growers and more than 120,000 smallholdings



# 1. Thai Oil Palm Current Situation

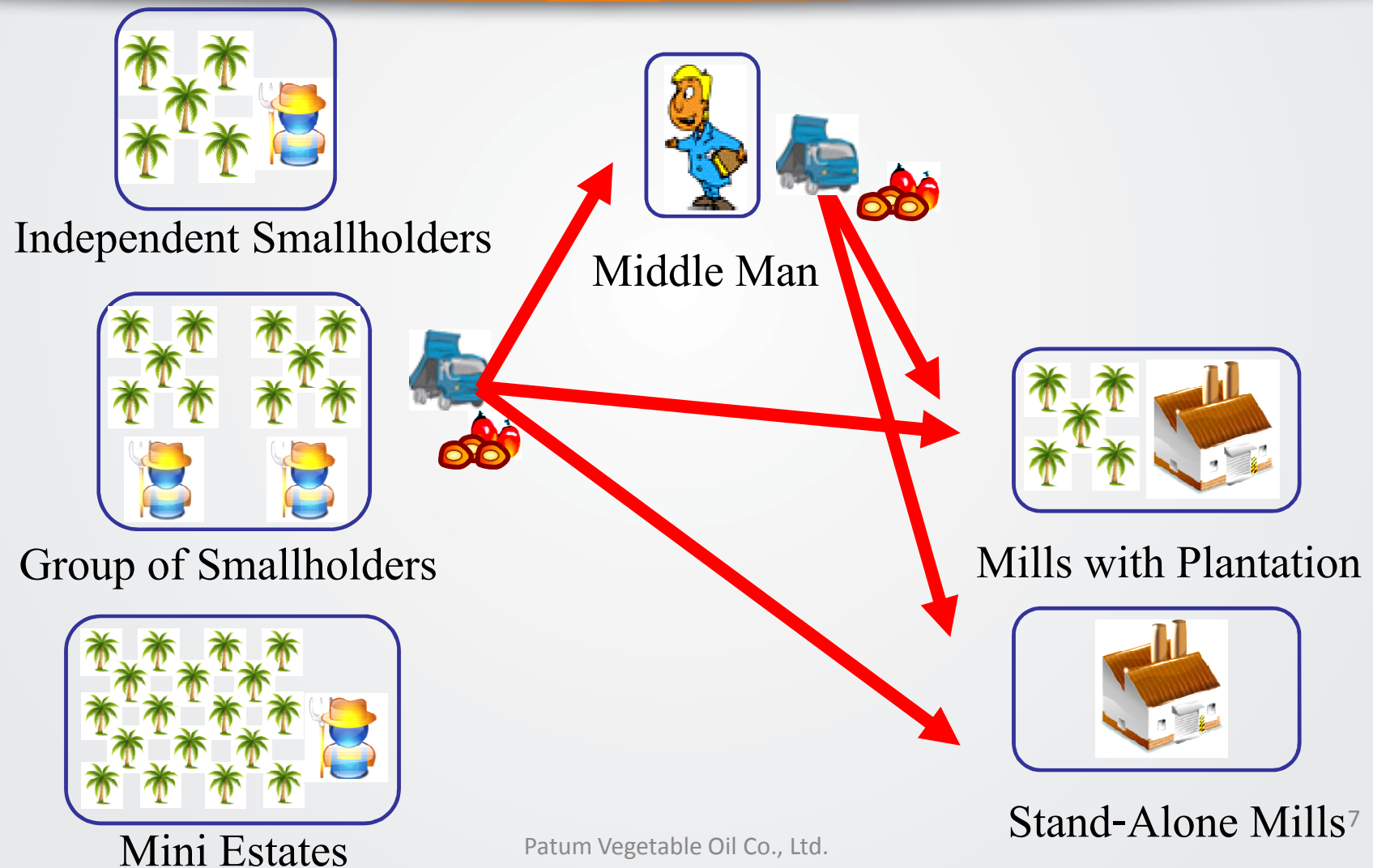
- Rising importance of biodiesel
  - : Consume 30 - 40% of CPO production (avg. last 3 years)
- Market for FFB as sellers market
  - : Over installed capacity in oil palm crushing mills
- Productivity Challenges
  - : FFB yield of 16 – 17 ton/year/hectare (avg. last 10 years)
  - : OER of 16% - 17% (avg. last 10 years)

# 1. Thai Oil Palm Current Situation

## Productivity Challenge

	2010	Mid-Term Potential
FFB yield (t/yr/ha)	14	18.5
OER (%)	17	20
CPO Production (Million t)	1.3	1.9

# 1. Thai Oil Palm Current Situation



## 2. RSPO in Thailand



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## 2. RSPO in Thailand

- Driven by downstream people
- Required
  - By multi-national companies located in Thailand
  - For both domestic consumption and export market
- BUT we export lots of food products containing palm oil

## 2. RSPO in Thailand

- Thai NI P&C has recently approved
- Smallholders standard is waiting for endorsement
- Only way to get significant CSPO volume, we need smallholders on board



## 3. Challenges of getting CSPO in Thailand

# 3. Challenges of getting CSPO in Thailand

## Overview

- Perception on necessity of having RSPO certification
- No official “link” between independent farmers and mills
- Middlemen/Collectors are also playing important role
- Premium versus competitiveness
- Independent smallholders as country major supply

# 3. Challenges of getting CSPO in Thailand

## Smallholders Current Status

- Spot market for FFB  
: weak relationship between farmers and mills
- Fragmented production area
- High number of middlemen / collection centers
- Smallholders act independently – few formal groups

# 3. Challenges of getting CSPO in Thailand

## Challenges for Smallholders Certification (cont.)

- Lack of price incentives for certification
  - Insufficient premium price
  - No market access for certified FFB exists until now
- High cost for audit and compliance
  - Management requirements
  - Group formation
  - Annual auditing cost and member fees

# 3. Challenges of getting CSPO in Thailand

## Challenges for Smallholders Certification

- Challenge to set up group certification
- No strong requirement from mills on RSPO to farmers

## 4. Our Strategy & Innovation



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## 4. Our Strategy & Innovation

### 4.1 Create “positive” atmosphere of RSPO through

- Supplier audit (30 out of 76 has done since 2008)
- Thai RSPO activities (such as public consultations)
- Related associations
- Communication with stakeholders

### 4.2 Build up closer cooperation among all related parties

- Biggest challenges are
  - Independent smallholders
  - Stand alone mills
  - Middle men

## 4. Our Strategy & Innovation





## 4. Our Strategy & Innovation



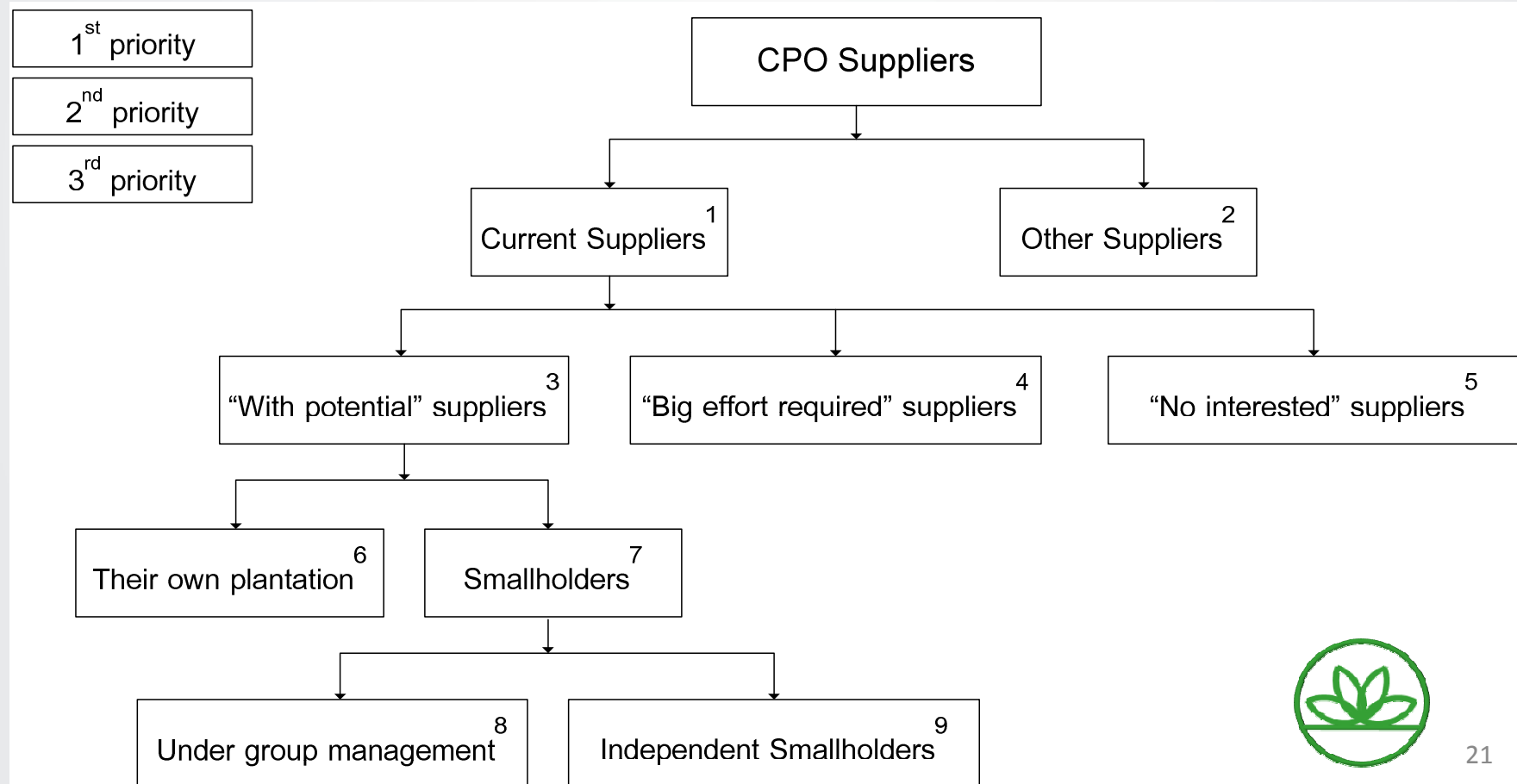
## 4. Our Strategy & Innovation

### 4.3 Adopt existing tools into RSPO practices

- National Good Agricultural Practices (GAP) for Oil Palm (MoAC/ACFS)
- FFB Quality Grading Standard (MoAC/ACFS)
- Oil Palm Farm Management (OAE-GIZ)
- Good Manufacturing Practices (GMP) for Collection Center (MoAC/ACFS)
- RSPO Palm Oil Supply Chain Manual (MASCI)
- Operational Procedures for Thai RSPO (MASCI)
- Fertilizer Management (OAE-GIZ)
- Occupational Health & Safety (OAE-GIZ)
- RSPO Practical Guidelines for Smallholders (OAE-GIZ)

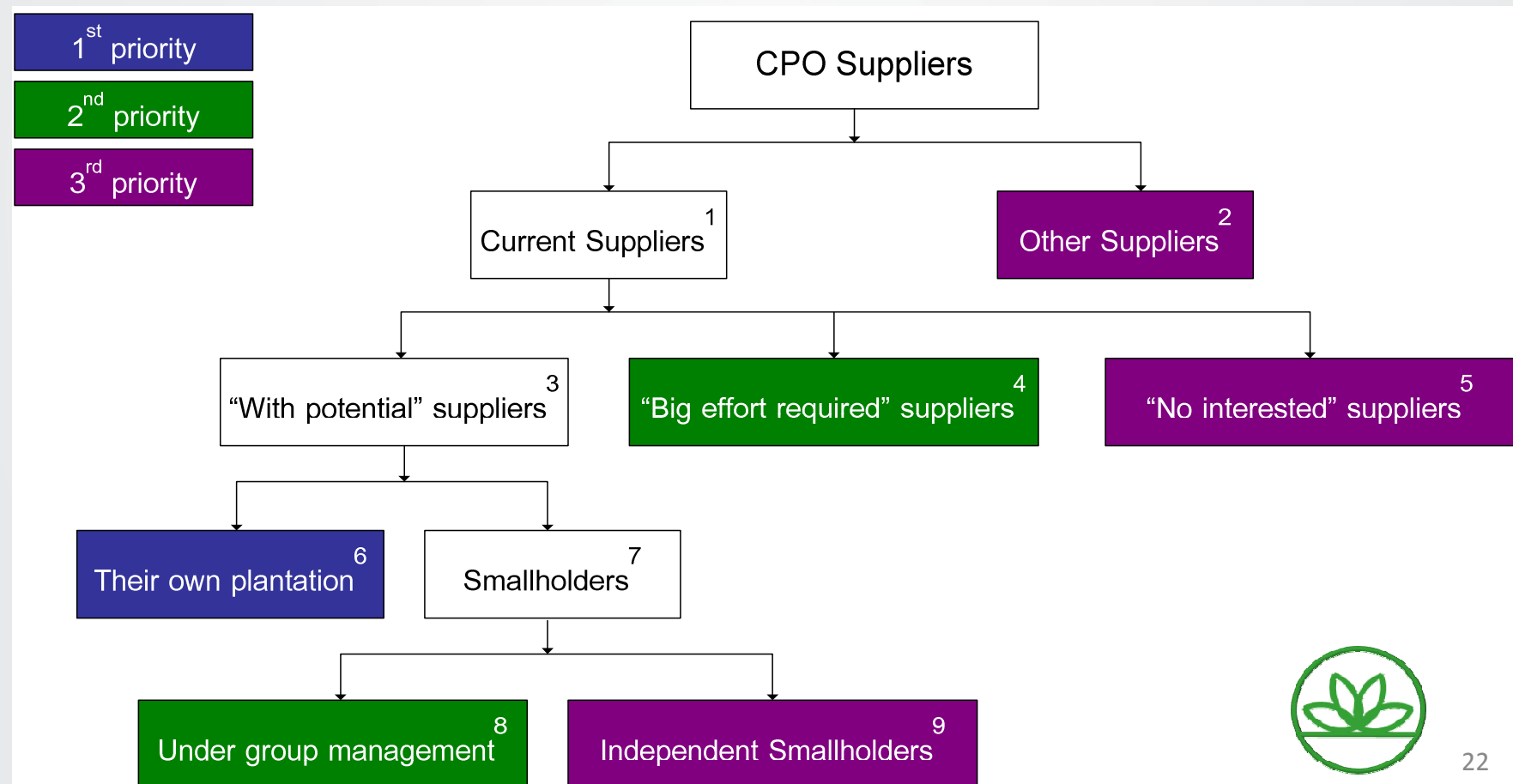
## 4. Our Strategy & Innovation

### 4.4 Start with mills who own plantation



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## 4. Our Strategy & Innovation

### 4.5 Develop practical working model for smallholders

- Convert P&C to practical manual, handbooks, procedures, forms, etc.
- Provide consultancy
- Support potential mills to be group managers for smallholders
- Work with mills to set up group structure for smallholders

## 4. Our Strategy & Innovation

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## 5. Conclusion



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## 5. Conclusion

- Oil Palm and palm oil is a growing business in Thailand
- Major volume comes from smallholders
- There is a room for big improvement
- RSPO in Thailand is driven by downstream
- To get significant CSPO volume, we need smallholders on board

## 5. Conclusion

- Involving of smallholders is the biggest challenge
- Simplification of documentation as working model will practically ease the process

**Close cooperation throughout the supply chain is the  
key of success**

# Thank you for your attention

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