The center of the circle resembles a speech bubble shared by two people, symbolising communication and discussion between participants from all over the world. The logo consists of two trails of colour. The golden trail represents growing profits and prosperity, while the green trail represents the organization’s responsibility towards workers, people and the environment. When seen in a clockwise motion, both of these coloured trails form a circular loop, illustrating a symbiotic relationship on how RSPO uses profits gained to give back to the world, and it turn be rewarded in the form of more profit. This cyclical motion represents growth and sustainability.
The theme can be used as a separate element, or used in conjunction with the logo.