RSPO
SC Communications & Claims

Jan Kees Vis
President RSPO
Sustainable Sourcing Development Director, Unilever
Standing Committees

- Responsible for a specific work area
- Propose strategies, policies, programmes, budgets
- Chaired by EB member
- Balanced composition
- Report into EB
- Responsible for overseeing execution of EB approved programme within budget
- Dedicated support from Secretariat
RSPO
Roundtable on Sustainable Palm Oil

SC C&C membership

- Sime Darby*
- NBPOL
- Cargill
- Product Board MVO
- Unilever**
- Neste Oil
- Ahold
- Carrefour*
- Rabobank*
- Oxfam*
- WWF*
- BM Trada
- Greenpalm
- Hill & Knowlton

*: EB member; **: EB member and chair
Advise EB on Communications strategies

Get EB approval on Communications strategies and policies
- Budget approval
- Execution in hands of Comms Director

Develop Communications and Marketing plans
Thank you

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