Globally, agri-businesses are under pressure....

- **Price volatility** - Extreme weather & climate change, political interventions restricting global sales, trader speculation increases volatility.

- **Price inflation pressures** - increasing demanded for food, fibre, and biofuels with limited land and water. Exacerbated by increased costs of inputs such as fertilisers.

- **Securing supply** - increasingly difficult. Companies are now investing in local rural communities to maintain the supply of dedicated crops they rely on.

- **Sustainability** - increasingly important as customers demand greater accountability regarding economic, environmental and social impacts.
1. **Compliant: Project based** – uses traditional Environmental and Social Impact Assessment tools. Simple, but not necessarily effective.

2. **Robust: Organisation based**  Builds on internal CR approaches to help ensure organisational buy-in.

3. **Transformational: Economy based**. Most comprehensive, involving multiple stakeholders, and often a public-private partnership approach.

The trend from project to transformational requires understanding of the entire value chain. **Round tables have an important part to play in this** and allow traditionally adversarial stakeholders and business competitors to come together to resolve complex problems.

**Macroeconomics** - addressing whole economies (national, regional, or global) through aggregated indicators (GDP, unemployment rates, price indices, environmental, social etc).
“Green Growth” solutions need multi-stakeholder input
......to deliver transformational change on the ground.

**CONCEPT:** identify potential solutions which lead to conservation and sustainable development

**PILOT:** test solutions on the ground including measuring environmental, social and economic impacts

**SCALE UP:** Build on pilot and make the case for large scale change

**ROLL OUT:** Work with partners to support the roll out of workable solutions
**Roundtables are a critical part of the solution.**

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<tr>
<th><strong>Future-proofing</strong></th>
<th><strong>Educating</strong></th>
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<tbody>
<tr>
<td>By thinking long term, and developing voluntary standards, we can help drive transformational change at a sector level.</td>
<td>By developing &amp; sharing information within industries and external stakeholders (including local communities) we can scale new ways of working to make a difference.</td>
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<th><strong>Redistributing</strong></th>
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<td>By providing a voice to stakeholders, we can help ensure that economic and financial benefits are shared more equitably for long term partnerships.</td>
<td>By raising awareness of sustainability and other initiatives, we can help the markets encourage a healthier planet.</td>
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