RSPO IN THE CURRENT LANDSCAPE

Darrel Webber,
Secretary General of RSPO,
23rd November 2011
Market Penetration of Sustainably Produced Commodities

The State of Sustainability Initiatives Review 2010. International Institute for sustainable development
Greendex 2010

Most Important National Issue

Unprompted, Consumers in Each Country, 2010
Most Important National Issue: Environment / Climate Change


- **Chinese**
  - Increases: 9, 22, 37
  - 2008: 9
  - 2009: 22
  - 2010: 37

- **Indians**
  - Increases: 1, 5, 14
  - 2008: 1
  - 2009: 5
  - 2010: 14

- **Russians**
  - Increases: 1, 0, 10
  - 2008: 1
  - 2009: 0
  - 2010: 10

NGS10_1t_Env_trk
“CHANGE BEFORE YOU HAVE TO”

JACK WELCH

THE END
WWW.RSPO.ORG