Revolutionizing the market: The voyage

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Where we began

- 2004: 40 Statements of Intent signed
- 2004: RSPO registered as association
- 2005: P&C adopted
- 2007: Generic Guidance, NI’s, certification
Where we are now: production

Certified:
- 123 mills
- 28 companies
- 5,191,340 MT of CSPO
- 1,210,302 MT of CSPKO
- 1,023,435 Ha of planted area
Where we are now: markets

Europe, USA, ANZ, Japan:
- Fully aware, partly committed
- Trademark registered
- Uptake slow

China:
- Awareness growing
- Government of PRC is decisive factor
- Industry will follow

India:
- Awareness is starting to grow
- Industry needs convincing
- Government will decide
The future (10 years)

- Sustainability is part of license to operate across all commodities

- RSPO is
  - Market facilitator
  - Knowledge centre for sustainable palm oil
  - Global centre for PO smallholder expertise

- Average yield is at 30 MT of FFB, OER 20 %
- New plantings avg 40 MT of FFB, OER 25 %
Thank you

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